# Lecture I: An Overview of Agriculture and Agricultural Policy

Charles B. Moss <sup>1</sup>

 $^{1}\mathrm{University}$  of Florida

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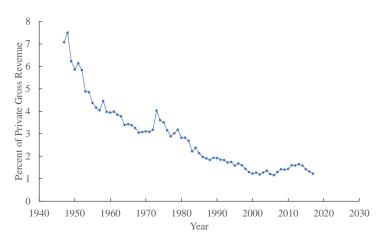
- 1 The Nature of Agriculture
  - Importance of Agriculture
- 2 Distribution of Farmers
- Numbers of Farmers
  - Farmland Ownership
  - Resource Conflicts
- 4 Instability, Uncertainty, and Agriculture

# Agriculture in GDP

|      | Private  |       | Foresty & |        |           |         |         | Wholesale | Retail  |
|------|----------|-------|-----------|--------|-----------|---------|---------|-----------|---------|
| Year | Ind.     | Farms | Fishing   | Mining | Utilities | Const   | Manuf   | Trade     | Trade   |
| 1997 | 13,689.4 | 219.4 | 38.4      | 174.2  | 254.2     | 709.6   | 3,846.0 | 748.5     | 852.2   |
| 2000 | 16,610.4 | 204.3 | 39.2      | 216.3  | 360.7     | 911.8   | 4,225.3 | 884.3     | 992.8   |
| 2005 | 20,875.7 | 253.0 | 46.6      | 391.8  | 408.2     | 1,280.1 | 4,770.9 | 1,116.8   | 1,233.7 |
| 2010 | 22,754.0 | 328.2 | 44.5      | 463.3  | 423.5     | 1,008.3 | 4,992.5 | 1,253.1   | 1,327.5 |
| 2015 | 27,898.2 | 395.3 | 52.6      | 457.7  | 405.4     | 1,355.5 | 5,785.0 | 1,576.3   | 1,657.7 |
| 2017 | 29,995.1 | 369.4 | 51.9      | 467.6  | 405.3     | 1,472.2 | 6,034.7 | 1,705.0   | 1,792.5 |

|      | I rans & |         | Finance &   | Prof &    | Educ &  | Arts &  | Other    |            |
|------|----------|---------|-------------|-----------|---------|---------|----------|------------|
| Year | Whareh   | Inform  | Real Estate | Bus. Serv | Health  | Entertt | Services | Government |
| 1997 | 500.6    | 727.6   | 2,433.2     | 1,353.3   | 932.8   | 548.1   | 351.3    | 1,666.0    |
| 2000 | 590.9    | 1,000.9 | 3,165.5     | 1,818.1   | 1,113.8 | 662.8   | 423.6    | 1,954.2    |
| 2005 | 749.9    | 1,123.2 | 4,302.0     | 2,277.0   | 1,580.0 | 846.1   | 496.2    | 2,639.2    |
| 2010 | 844.7    | 1,255.9 | 4,522.5     | 2,727.5   | 2,058.8 | 964.0   | 539.6    | 3,339.6    |
| 2015 | 1,079.6  | 1,557.4 | 5,620.6     | 3,492.4   | 2,525.0 | 1,279.3 | 658.4    | 3,533.2    |
| 2017 | 1,109.9  | 1,696.2 | 6,196.5     | 3,776.8   | 2,784.3 | 1,398.6 | 734.1    | 3,713.3    |

#### Agriculture as a Percent of Gross Revenue



# Total Exports

| Industry                       | 2010      | 2011      | 2012      | 2013      | 2014      | 2013-14 | Pct Chan |
|--------------------------------|-----------|-----------|-----------|-----------|-----------|---------|----------|
| Agricultural products          | 125,498   | 150,461   | 154,130   | 157,655   | 164,848   | 7,192   | 4.6      |
| Forest products                | 37,699    | 40,849    | 39,832    | 40,835    | 41,280    | 445     | 1.1      |
| Chemicals and related products | 207,025   | 225,308   | 228,914   | 231,276   | 234,687   | 3,411   | 1.5      |
| Energy-related products        | 87,109    | 137,176   | 143,356   | 154,575   | 162,553   | 7,977   | 5.2      |
| Textiles and apparel           | 19,716    | 22,372    | 22,472    | 23,324    | 23,916    | 592     | 2.5      |
| Footwear                       | 1,105     | 1,290     | 1,332     | 1,391     | 1,449     | 58      | 4.2      |
| Minerals and metals            | 128,405   | 165,012   | 164,013   | 161,636   | 153,122   | -8,515  | -5.3     |
| Machinery                      | 117,436   | 130,321   | 138,530   | 139,636   | 145,526   | 5,890   | 4.2      |
| Transportation equipment       | 241,259   | 280,064   | 313,445   | 322,112   | 335,629   | 13,516  | 4.2      |
| Electronic products            | 237,192   | 251,669   | 257,690   | 261,223   | 267,573   | 6,350   | 2.4      |
| Miscellaneous manufactures     | 35,676    | 38,608    | 41,354    | 43,813    | 47,946    | 4,133   | 9.4      |
| Special provisions             | 40,374    | 39,378    | 40,635    | 42,116    | 44,916    | 2,800   | 6.6      |
| Total                          | 1,278,495 | 1,482,508 | 1,545,703 | 1,579,593 | 1,623,443 | 43,850  | 2.8      |

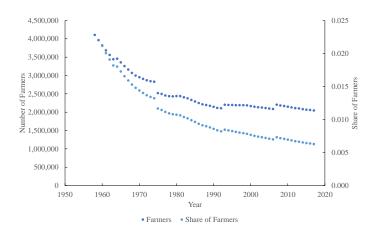
#### Total Imports

| Industry                       | 2010      | 2011      | 2012      | 2013      | 2014      | 2013-14 | Pct Chan |
|--------------------------------|-----------|-----------|-----------|-----------|-----------|---------|----------|
| Agricultural products          | 98,218    | 116,374   | 123,323   | 126,678   | 136,184   | 9,506   | 7.5      |
| Forest products                | 35,775    | 36,274    | 37,071    | 39,996    | 42,092    | 2,096   | 5.2      |
| Chemicals and related products | 205,093   | 237,927   | 237,262   | 236,704   | 251,615   | 14,911  | 6.3      |
| Energy-related products        | 360,138   | 458,764   | 428,235   | 384,153   | 349,955   | -34,198 | -8.9     |
| Textiles and apparel           | 104,504   | 113,848   | 113,866   | 118,019   | 121,684   | 3,665   | 3.1      |
| Footwear                       | 20,903    | 22,654    | 23,887    | 24,810    | 26,014    | 1,203   | 4.8      |
| Minerals and metals            | 157,246   | 193,651   | 195,080   | 190,435   | 205,082   | 14,648  | 7.7      |
| Machinery                      | 131,051   | 156,123   | 167,784   | 170,212   | 184,701   | 14,488  | 8.5      |
| Transportation equipment       | 269,017   | 309,994   | 363,318   | 375,445   | 403,018   | 27,572  | 7.3      |
| Electronic products            | 378,626   | 402,543   | 415,476   | 421,672   | 438,167   | 16,495  | 3.9      |
| Miscellaneous manufactures     | 97,659    | 99,878    | 104,751   | 109,931   | 114,314   | 4,383   | 4.0      |
| Special provisions             | 55,626    | 59,924    | 66,250    | 70,265    | 72,362    | 2,097   | 3.0      |
| Total                          | 1,913,857 | 2,207,954 | 2,276,302 | 2,268,321 | 2,345,187 | 76,866  | 3.4      |

# Agriculture Shares of Exports and Imports

| Category           | 2010 | 2011  | 2012 | 2013 | 2014  |
|--------------------|------|-------|------|------|-------|
| Percent of Exports | 9.82 | 10.15 | 9.97 | 9.98 | 10.15 |
| Percent of Imports | 5.13 | 5.27  | 5.42 | 5.58 | 5.81  |

#### Numbers of Farmers

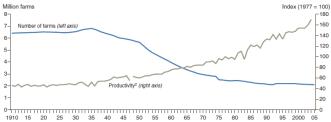


# Farm Numbers and Agricultural Output

Figure 3

Farm productivity<sup>1</sup> and number of farms, 1910 to 2005

The number of farms declined as productivity increased



1Farm output per unit of total factor input (total factor productivity), available through 2004.

<sup>2</sup>The break in the productivity line reflects the introduction of new methodology beginning with the 1948 estimate. The new methods had minor impacts on the estimates. For more information, see Ahearn et al. (1998, pp. 15-21).

Source: USDA, Economic Research Service, compiled from National Agricultural Statistics Service annual estimates of the number of farms from the June Agricultural Survey and from ERS estimates of farm productivity. ERS productivity indices prior to 1948 came from Johnson (1990).

# Definition of Farm Types - Small Family Farms Gross Sales Less than \$ 250,000

- Limited-resource farms. Farms with gross sales less than \$ 100,000 in 2003 and less than \$ 105,000 in 2004. Operators of limited-resource farms must also receive low household income in both 2003 and 2004. Household income is considered low in a given year if it is less than the poverty level for a family of four, or it is less than half the county median household income. Operators may report any major occupation except hired manager.
- Retirement farms. Farms whose operators report they are retired.
- Residential/lifestyle farms. Farms whose operators report a major occupation other than farming.

# Small Family Farms, Continued

- Farming-occupation farms. Farms whose operators report farming as their major occupation.
  - Low-sales farms. Gross sales less than \$ 100,000.
  - Medium-sales farms. Gross sales between \$ 100,000 and \$ 249,999

# Definition of Farm Types - Large Farms

- Large-Family Farms (Gross Sales of More than \$ 250,000)
  - Large family farms. Gross sales between \$ 250,000 and \$ 499,999
  - Very large family farms. Gross sales of over \$ 500,000.
- Nonfamily farms. Farms organized as nonfamily corporations or cooperatives, as well as farms operated by hired managers.
   Also includes farms held in estates or trusts.

# Table of Ownership/Operation

|                          |       | Value of   | Farm   |
|--------------------------|-------|------------|--------|
|                          | Farms | Production | Assets |
| Small Family Farms:      |       |            |        |
| Limited-Resource         | 9.4   | 1.0        | 5.5    |
| Retirement               | 16.1  | 2.0        | 11.3   |
| Residential/Lifestyle    | 39.7  | 5.3        | 23.7   |
| Farming-Occupation       |       |            |        |
| Low Sales                | 18.8  | 5.5        | 16.9   |
| Medium Sales             | 6.3   | 10.8       | 10.3   |
| Large Scale Family Farms |       |            |        |
| Large Family Farms       | 3.4   | 14.8       | 9.1    |
| Very Large Family Farms  | 3.4   | 45.4       | 16.1   |
| Nonfamily Farms          | 2.2   | 15.2       | 7.1    |

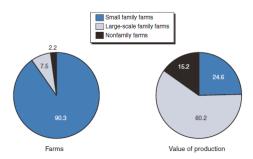
# Share of Output by Farm Size

Figure 4

Share of total farms and value of production, 2004

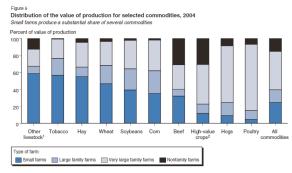
Large-scale family farms account for 60 percent of production

Percent of U.S. farms or production



Source: USDA, Economic Research Service, 2004 Agricultural Resource Management Survey, Phase III.

# Farm Size by Output

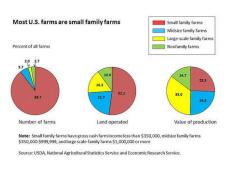


<sup>&#</sup>x27;Sheep, lambs, wool, goats, goats' milk, mohair, horses, ponies, muies, donkeys, bees, honey, aquaculture, mink, rabbits, other fur bearing animals, bison, deer, elk, llamas, etc.

Source: USDA, Economic Research Service, 2004 Agricultural Resource Management Survey, Phase III.

<sup>&</sup>lt;sup>2</sup>Vegetables, fruits and tree nuts, and nursery and greenhouse products.

# Farm Size by Output

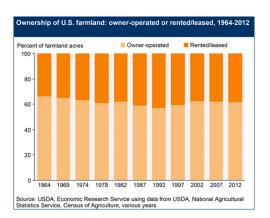


U.S. Farms, Large and Small – Hoppe, 2015

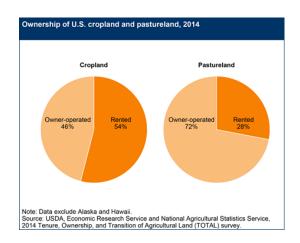
#### Who Owns the Farmland?

- Traditional policy of farm ownership Homestead Act of 1862.
- Heirs and heirs of heirs.
- Farm consolidation.

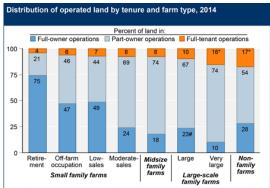
# Farm Ownership Over Time



# Cropland Versus Pasture Land



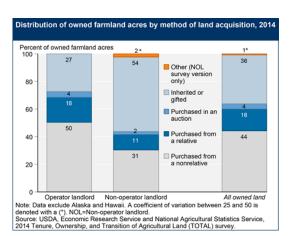
# Farmland Ownership by Farm Type



Note: Data exclude Alaska and Hawaii. A coefficient of variation (CV) between 25 and 50 is denoted with a (') and a CV greater than 50 is denoted by a (#). Source: USDA. Economic Research Service and National Agricultural Statistics Service.

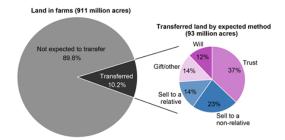
2014 Tenure, Ownership, and Transition of Agricultural Land (TOTAL) survey.

#### Source of Land



#### Transfers of Farmland

#### Land in farms expected to transfer in 2015-19

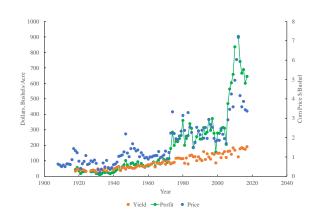


Note: Data exclude Alaska and Hawaii. Source: USDA, Economic Research Service and National Agricultural Statistics Service, 2014 Tenure, Ownership, and Transition of Agricultural Land (TOTAL) survey.

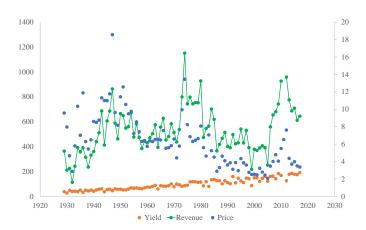
#### **Resource Conflicts**

- Water rights.
- Rural/Urban Land Use.
- Climate Change.

#### Nominal Prices and Yields



#### Real Prices and Yields



# Variability in Revenue

